

7 สิงหาคม 2555

Electronics  
Overweight

## ເອສົ່ງໄອ

### การดำเนินงานปรับตัวดีขึ้นเรื่อยๆ

### BUALUANG RESEARCH

ຈິນດາວັດນ ເລັກທວຽຮງສວັບສົດ  
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ຕາແນະນຳພື້ນຖານ: ຄືອ  
ເປົ້າໝາຍພື້ນຖານ: 3.50 ບາທ  
ຮາຄາ (06/08/12): 3.54 ບາທ

**ประเตັນກາຣลงທຸນ:** ແນວໂນມກາຣດຳເນີນການຂອງ SVI ປັບຕັດຊື່ເວົ້ອຍໆ ຈາກໄຕຣມາສກອນເນື່ອງຈາກກາຣຟິນຕັ້ງ ທີ່ລັດກາຣ໌ໃຫຍ່ ໂດຍກໍາໄຣໜັກພິລິກພື້ນຕັ້ງແຕ່ໄຕຣມາສ 1/55 ແລະເຮົາຄາດວ່າຈະຮາຍງານກາຣດິບໂຕຄົງ 71% QoQ ໃນໄຕຣມາສ 2/55, 140% HoH ໃນຄົງໜັກພື້ນຕັ້ງ ແລະ 34% ໃນປີ 2556 ມີການໂດຍປ່ຽນມາຍ່າທີ່ເພີ່ມຂຶ້ນ, ອັດຮາກໍາໄຣຂັ້ນຕັ້ນທີ່ເຕີບໂດຍເພີ່ມແລະຄ່າໃຊ້ຈ່າຍໃນກາຣຂາຍແລະ ບໍລິຫານທີ່ລົດລົງ ເຮົາຍັງຄົງຄໍາແນະນຳ ຄືອ ດ້ວຍຮາຄາເປົ້າໝາຍປີ 2555 ທີ່ 3.50 ບາທອ້າງອີງຈາກ EV/EBITDA ທີ່ 8.18 ເທິ່ງ (ສູງກວ່າຄາເຈລື່ອຮະຍະຍາປີ 2548-54 ອູ້ 1.8 SD)

**ກໍາໄຣໜັກເຕີບໂຕກໍາວຽກຮົດ QoQ ຈາກໄຕຣມາສ ກອນ...**ເຮົາຄາດວ່າກໍາໄຣໜັກໃນໄຕຣມາສ 2/55 ຈະເພີ່ມຂຶ້ນ 71% QoQ ມາອູ້ທີ່ 111 ລ້ານ ຍອດຂາຍນ່າຈະເພີ່ມຂຶ້ນ 31% QoQ ມີການໂດຍກາຣດຳເນີນການຂອງໂຮງງານບາງກະດີ ທີ່ພື້ນຕັກລັນນາທີ່ປະມານ 65-70% ໃນໄຕຣມາສ 2/55 ຈາກ 50% ໃນໄຕຣມາສ 1/55 ແນວດວ່າຈະມີກາຣປັບເພີ່ມຄ່າແຮງໃນຮ່ວ່າງໄຕຣມາສແຕ່ອັດຮາກໍາໄຣຂັ້ນຕັ້ນຢັ້ງນ່າຈະຂໍຍາຍຕັ້ງໄດ້ຄົບຄຸໄປກັບປ່ຽມານຂາຍທີ່ເພີ່ມຂຶ້ນແລະເງິນໜ້າຢ່າງເລື່ອເລັກນ້ອຍຈາກຮູບງາລໃນສຸວນຂອງຄໍາແຮງທີ່ບໍ່ຮັບຮັກຈ່າຍໄປໃນຂ່າງນ້າທຸວມແນ່ວ່າຈະໄນມີກາຣດຳເນີນການໃນຂ່າງເວລາດັ່ງກ່າວ

ເຮົາຄາດວ່າຄາໃຊ້ຈ່າຍໃນກາຣຂາຍແລະບໍລິຫານຕ່ອງຍອດຂາຍຈະລົດລົງ QoQ (ແຕ່ຍັງຄົງສູງກວ່າປາກຕິໃນຂ່າງ 3-4%) ເນື່ອຈາກຄາດວ່າຈະມີຄ່າໃຊ້ຈ່າຍໃນກາຣຂ່ອມນໍາຮູ້ເຂົ້າມາອ່າຍຸ່ງຕ່ອງເນື່ອງໃນໄຕຣມາສ 2/55 SVI ໃຫ້ແນວທາງວ່າຈະມີກາຣບັນທຶກພົບພາດທຸນຈາກອັດຮາແລກເປົ້າມີແລ້ວແຕ່ອ່າຍ່າງໄຮກ້ ຕາມຄາດວ່າເງິນປະກັນທີ່ເຂົ້າມາຈະມາກວ່າພົບພາດທຸນດັ່ງກ່າວ ເຮົາຄາດວ່າກໍາໄຣສຸທີຈະອູ້ທີ່ 130 ລ້ານບາທ

**...ແນວໂນມຈະຍັງແຫັງແກ່ງຕ່ອງເນື່ອງໄປໃນຄົງໜັກຂອງປີ 2555...ເຮົາຄາດວ່າກໍາໄຣໜັກໃນຄົງໜັກຂອງປີຈະຂໍຍາຍຕັ້ງຕ່ອງເນື່ອງເນື່ອງຈາກອັດຮາກາຣດຳເນີນການທີ່ນ່າຈະເພີ່ມຂຶ້ນເປັນ 70-75% ໃນໄຕຣມາສ 3/55 ແລະ 80-90% ໃນໄຕຣມາສ 4/55 ອັດຮາກໍາໄຣຂັ້ນຕັ້ນຢັ້ງນີ້ແນວໂນມທີ່ຈະເພີ່ມຂຶ້ນຕ່ອງເນື່ອງຈາກປ່ຽມານຂາຍທີ່ເພີ່ມຂຶ້ນ ສ່ວນອັດຮາຄ່າໃຊ້ຈ່າຍໃນກາຣຂາຍແລະບໍລິຫານຕ່ອງຍອດຂາຍມີແນວໂນມທີ່ຈະລົດລົງຈາກໄຕຣມາສກອນແຕ່ຍັງຄົງສູງວ່າປາກຕິໃນປີນີ້**

#### Key Ratios & Statistics

Market cap	Bt6.94bn		
12-mth price range	Bt2.80/Bt4.84		
12-mth avg daily volume	Bt47.20m		
# of shares (m)	1,961.1		
Est. free float (%)	41.9		
Foreign limit (%)	100.0		
Share price perf. (%)	1M	3M	12M
Relative to SET	(0.1)	(0.9)	(37.7)
Absolute	0.6	(2.7)	(25.6)

#### Financial summary

FY Ended 31 Dec	2011	2012E	2013E	2014E
Revenues (Btm)	8,445	8,680	9,920	10,850
Net profit (Btm)	(1,275)	1,992	834	1,006
EPS (Bt)	(0.65)	1.02	0.43	0.52
BLS/Consensus (x)	0.95	2.77	1.06	0.97
EPS growth (%)	n.m.	n.m.	-58.1%	20.7%
Core profit (Btm)	794	610	817	989
Core EPS (Bt)	0.41	0.31	0.42	0.51
Core EPS growth(%)	21.3%	-23.3%	33.9%	21.1%
PER (x)	n.m.	3.4	8.1	6.7
Core PER (x)	10.3	11.1	8.3	6.9
EV/EBITDA (x)	8.2	8.1	6.3	5.2
PBV (x)	6.5	2.31	1.9	1.6
Dividend (Bt)	0.00	0.15	0.13	0.15
Dividend yield(%)	0.0	4.4	3.7	4.4
ROE (%)	(62.2)	95.0	25.8	25.9
Net gearing (x)	0.2	0.1	0.1	(0.1)

CG Rating - 2011



#### Company profile

SVI Plc is a PCB assembler. Most of its production is for industrial control applications and other niche markets. Its main customers are located in Scandinavia.

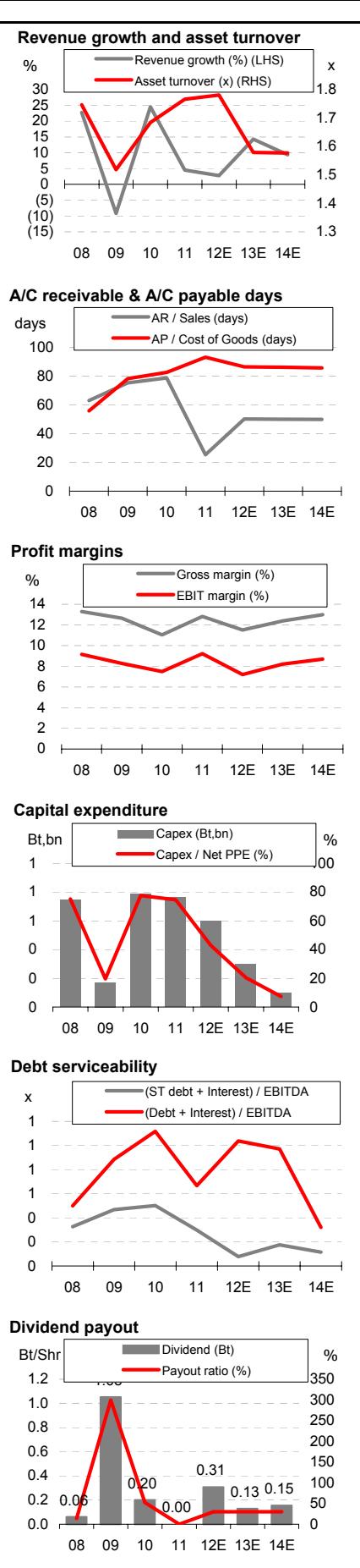
เนื่องจากเราคาดว่าจะมีการบันทึกค่าใช้จ่ายในการซ่อมบำรุงโรงงานหลังน้ำท่วมเข้ามาอย่างต่อเนื่อง ไดรมาสละประมาณ 10 ล้านบาท ส่วนเงินประจำเดือนข้ามมา (เพียง 214 ล้านบาทในครึ่งแรกของปี 2555) และมีแนวโน้มว่าเงินประจำเดือนใหม่จะเลื่อนไปปี 2556 หากไม่รวมรายการพิเศษคาดว่ากำไรหลักจะขึ้นไปสูงสุดในไดรมาส 4/55

**และกำไรหลักในปี 2556 ยังสูงสุดทำสถิติใหม่:** เราคาดว่ารายได้ปี 2556 จะฟื้นตัวอย่างเต็มรูปแบบจากลูกค้าใหม่ 4 รายที่จะเข้ามาแทนที่รายได้ที่หายไปจากลูกค้า 1 ราย ในปี 2555 บริษัทตั้งเป้าหมายยอดขายที่ 350 ล้านบาท (เราตั้งสมมติฐานที่ 320 ล้านบาท) อัตรากำไรขั้นต้นมีแนวโน้มปรับตัวเพิ่มขึ้นเนื่องจากลูกค้าใหม่มีอัตรากำไรขั้นต้นที่ตีกว่า เราคาดว่ากำไรหลักปี 2556 จะเติบโต 24% หนนโดยการดำเนินงานที่ปรับตัวดีขึ้น และฐานที่ต่ำในปี 2556

**Figure 1: Earnings comparisons**

FY Ended 31 Dec (Btm)	2Q12E	2Q11	YoY %	1Q12 QoQ %	6M12E	6M11	YoY %	6M12E Comment vs.
<b>Income Statement</b>								
Revenue	2,080	2,456	(15)	1,591	31	3,671	4,912	(25)
Cost of sales and services	(1,868)	(2,171)	(14)	(1,431)	31	(3,299)	(4,323)	(24)
EBITDA	127	275	(54)	105		232	561	
EBIT	116	213	(46)	76	53	192	439	(56)
Interest expense	(14)	(6)	144	(7)	111	(21)	(12)	71
Other income/exp.	11	15	(26)	(4)	nm	7	30	(77)
Equity earnings from affiliates	0	0	nm	0	nm	0	0	nm
Extra items	20	27	(26)	239	(92)	259	26	907
<b>EBT</b>	<b>113</b>	<b>222</b>	<b>(49)</b>	<b>65</b>	<b>74</b>	<b>178</b>	<b>457</b>	<b>(61)</b>
Corporate tax	(2)	(4)	(36)	0	nm	(2)	(8)	(71)
Minority interest	0	0	nm	0	nm	0	0	nm
<b>Net profit (loss)</b>	<b>131</b>	<b>246</b>	<b>(47)</b>	<b>304</b>	<b>(57)</b>	<b>434</b>	<b>475</b>	<b>(8)</b>
Reported EPS	0.07	0.13	(47)	0.2	(57)	0.22	0.24	(9)
<b>Core net profit</b>	<b>111</b>	<b>219</b>	<b>(49)</b>	<b>65</b>	<b>71</b>	<b>176</b>	<b>449</b>	<b>(61)</b>
								29 insurance payout.

Sources: Company, Bualuang Research estimates

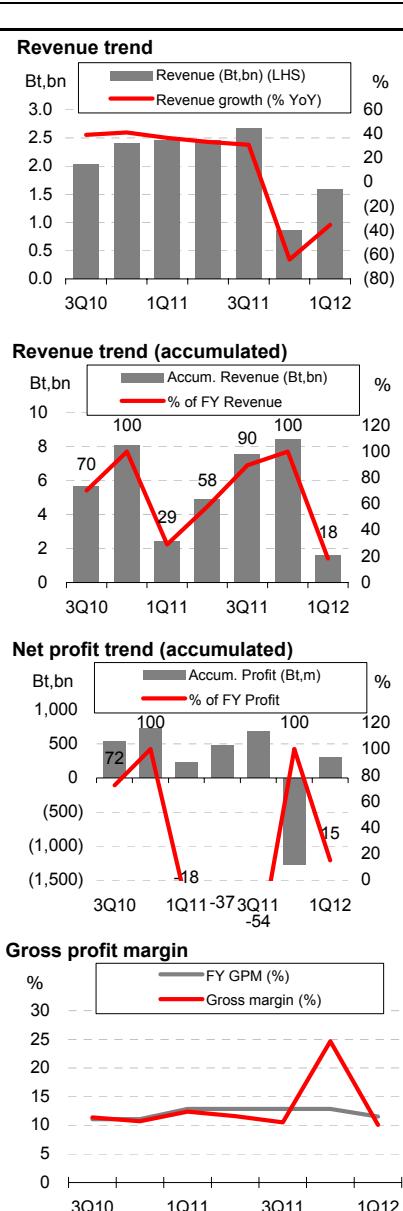


	2010	2011	2012E	2013E	2014E	Financial tables
<b>PROFIT &amp; LOSS (Btm)</b>						
Revenue	8,079	8,445	8,680	9,920	10,850	
Cost of sales and services	(7,188)	(7,363)	(7,682)	(8,690)	(9,440)	
<b>Gross profit</b>	<b>891</b>	<b>1,083</b>	<b>998</b>	<b>1,230</b>	<b>1,411</b>	
SG&A	(286)	(304)	(373)	(417)	(467)	
<b>EBIT</b>	<b>605</b>	<b>778</b>	<b>625</b>	<b>813</b>	<b>944</b>	
Interest expense	(22)	(23)	(51)	(53)	(15)	
Other income/exp.	91	50	47	73	80	
<b>EBT</b>	<b>675</b>	<b>805</b>	<b>621</b>	<b>833</b>	<b>1,009</b>	
Corporate tax	(9)	(11)	(11)	(17)	(20)	
<b>After-tax net profit (loss)</b>	<b>667</b>	<b>794</b>	<b>610</b>	<b>817</b>	<b>989</b>	
Minority interest	0	0	0	0	0	
Equity earnings from affiliates	0	0	0	0	0	
Extra items	68	(2,069)	1,383	17	17	
<b>Net profit (loss)</b>	<b>735</b>	<b>(1,275)</b>	<b>1,992</b>	<b>834</b>	<b>1,006</b>	
Reported EPS	0.38	(0.65)	1.02	0.43	0.52	
Fully diluted EPS	0.37	(0.65)	1.02	0.43	0.52	
<b>Core net profit</b>	<b>667</b>	<b>794</b>	<b>610</b>	<b>817</b>	<b>989</b>	
Core EPS	0.34	0.41	0.31	0.42	0.51	
<b>EBITDA</b>	<b>851</b>	<b>1,027</b>	<b>890</b>	<b>1,115</b>	<b>1,235</b>	
<b>KEY RATIOS</b>						
Revenue growth (%)	24.6	4.5	2.8	14.3	9.4	
Gross margin (%)	11.0	12.8	11.5	12.4	13.0	
EBITDA margin (%)	10.5	12.2	10.2	11.2	11.4	
Operating margin (%)	8.6	9.8	7.7	8.9	9.4	
Net margin (%)	9.1	(15.1)	23.0	8.4	9.3	
Core profit margin (%)	8.3	9.4	7.0	8.2	9.1	
ROA (%)	15.3	(26.7)	40.9	13.3	14.6	
ROCE (%)	23.0	(44.8)	69.6	19.9	21.9	
Asset turnover (x)	1.7	1.8	1.8	1.6	1.6	
Current ratio (x)	2.0	1.3	2.2	2.2	2.2	
Gearing ratio (x)	0.3	0.5	0.3	0.3	0.1	
Interest coverage (x)	39.2	45.1	17.4	21.0	81.1	
<b>BALANCE SHEET (Btm)</b>						
<b>Cash &amp; Equivalent</b>	<b>676</b>	<b>374</b>	<b>479</b>	<b>748</b>	<b>799</b>	
Accounts receivable	1,745	587	1,195	1,362	1,486	
Inventory	1,480	1,117	1,315	1,773	1,926	
PP&E-net	1,012	1,023	1,396	1,468	1,361	
Other assets	699	852	1,412	1,418	1,418	
<b>Total assets</b>	<b>5,613</b>	<b>3,954</b>	<b>5,798</b>	<b>6,770</b>	<b>6,991</b>	
Accounts payable	1,629	1,881	1,822	2,052	2,218	
ST debts & current portion	405	284	18	143	126	
Long-term debt	525	379	853	887	256	
Other liabilities	208	160	160	160	160	
<b>Total liabilities</b>	<b>2,767</b>	<b>2,704</b>	<b>2,854</b>	<b>3,242</b>	<b>2,759</b>	
Paid-up capital	1,939	1,950	1,950	1,950	1,950	
Share premium	4	16	16	16	16	
Retained earnings	896	(696)	998	1,581	2,285	
<b>Shareholders equity</b>	<b>2,846</b>	<b>1,250</b>	<b>2,944</b>	<b>3,528</b>	<b>4,232</b>	
Minority interests	0	0	0	0	0	
<b>Total Liab.&amp;Shareholders' equity</b>	<b>5,613</b>	<b>3,954</b>	<b>5,798</b>	<b>6,770</b>	<b>6,991</b>	
<b>CASH FLOW (Btm)</b>						
<b>Net income</b>	<b>735</b>	<b>(1,275)</b>	<b>1,992</b>	<b>834</b>	<b>1,006</b>	
Depreciation and amortization	155	199	218	229	211	
Change in working capital	(550)	91	(866)	(402)	(115)	
FX, non-cash adjustment & others	1	2,020	0	0	0	
<b>Cash flows from operating activities</b>	<b>341</b>	<b>1,036</b>	<b>1,344</b>	<b>661</b>	<b>1,102</b>	
Capex (Invest)/Divest	(785)	(763)	(600)	(300)	(100)	
Others	(75)	0	0	0	0	
<b>Cash flows from investing activities</b>	<b>(859)</b>	<b>(763)</b>	<b>(600)</b>	<b>(300)</b>	<b>(100)</b>	
Debt financing (repayment)	366	(275)	209	159	(649)	
Equity financing	292	24	0	0	0	
Dividend payment	(159)	(204)	(299)	(250)	(302)	
Others	0	(114)	0	0	0	
<b>Cash flows from financing activities</b>	<b>499</b>	<b>(568)</b>	<b>(90)</b>	<b>(92)</b>	<b>(951)</b>	
Net change in cash	(20)	(296)	655	269	51	
<b>Free cash flow (Btm)</b>	<b>(444)</b>	<b>273</b>	<b>744</b>	<b>361</b>	<b>1,002</b>	
<b>FCF per share (Bt)</b>	<b>(0.23)</b>	<b>0.14</b>	<b>0.38</b>	<b>0.18</b>	<b>0.51</b>	

Sources: Company data, Bualuang Research estimates

	Financial tables				
	1Q11	2Q11	3Q11	4Q11	1Q12
<b>Revenue trend</b>					
Revenue (Bt.bn)	2,455	2,456	2,665	869	1,591
Revenue growth (% YoY)	(2,152)	(2,171)	(2,385)	(654)	(1,431)
<b>Gross profit</b>	<b>304</b>	<b>285</b>	<b>280</b>	<b>214</b>	<b>160</b>
SG&A	(78)	(72)	(81)	(73)	(84)
<b>EBIT</b>	<b>226</b>	<b>213</b>	<b>199</b>	<b>141</b>	<b>76</b>
Interest expense	(6)	(6)	(5)	(5)	(7)
Other income/exp.	15	15	11	8	(4)
<b>EBT</b>	<b>235</b>	<b>222</b>	<b>205</b>	<b>144</b>	<b>65</b>
Corporate tax	(4)	(4)	(2)	(0)	0
<b>After-tax net profit (loss)</b>	<b>230</b>	<b>219</b>	<b>202</b>	<b>143</b>	<b>65</b>
Minority interest	0	0	0	0	0
Equity earnings from affiliates	0	0	0	0	0
Extra items	(1)	27	12	(2,107)	239
<b>Net profit (loss)</b>	<b>229</b>	<b>246</b>	<b>214</b>	<b>(1,964)</b>	<b>304</b>
Reported EPS	0.12	0.13	0.11	(1.01)	0.16
Fully diluted EPS	0.12	0.13	0.11	(1.01)	0.16
<b>Core net profit</b>	<b>230</b>	<b>219</b>	<b>202</b>	<b>143</b>	<b>65</b>
Core EPS	0.12	0.11	0.10	0.07	0.03
<b>EBITDA</b>	<b>286</b>	<b>275</b>	<b>257</b>	<b>209</b>	<b>105</b>
<b>KEY RATIOS</b>					
Gross margin (%)	12.4	11.6	10.5	24.7	10.1
EBITDA margin (%)	11.6	11.2	9.7	24.0	6.6
Operating margin (%)	9.8	9.3	7.9	17.2	4.5
Net margin (%)	9.3	10.0	8.0	(226.1)	19.1
Core profit margin (%)	9.4	8.9	7.6	16.5	4.1
BV (Bt)	1.58	1.60	1.71	0.64	0.79
ROE (%)	31.0	31.8	26.6	(342.5)	86.7
ROA (%)	15.8	16.7	14.4	(156.5)	27.0
Current ratio (x)	0.3	0.1	0.1	0.5	0.6
Gearing ratio (x)	45.0	47.9	49.1	38.4	15.8
<b>QUARTERLY BALANCE SHEET(Btrn)</b>					
<b>Cash &amp; Equivalent</b>	<b>669</b>	<b>441</b>	<b>632</b>	<b>374</b>	<b>656</b>
Accounts receivable	2,003	2,107	2,243	587	1,186
Inventory	1,718	1,672	1,585	1,117	1,681
PP&E-net	0	0	0	0	0
Other assets	1,555	1,595	1,625	1,875	1,516
<b>Total assets</b>	<b>5,945</b>	<b>5,815</b>	<b>6,085</b>	<b>3,954</b>	<b>5,039</b>
Accounts payable	1,750	1,683	1,882	1,881	2,402
ST debts & current portion	429	402	404	284	368
Long-term debt	455	0	0	379	609
Other liabilities	243	625	562	160	108
<b>Total liabilities</b>	<b>2,877</b>	<b>2,710</b>	<b>2,847</b>	<b>2,704</b>	<b>3,488</b>
Paid-up capital	1,940	1,940	1,950	1,950	1,951
Share premium	6	6	16	16	16
Retained earnings	1,125	1,167	1,283	(696)	(392)
<b>Shareholders equity</b>	<b>3,068</b>	<b>3,105</b>	<b>3,336</b>	<b>1,250</b>	<b>1,551</b>
Minority interests	0	0	0	0	0
<b>Total Liab.&amp;Shareholders' equity</b>	<b>5,945</b>	<b>5,815</b>	<b>6,183</b>	<b>3,954</b>	<b>5,039</b>

Sources: Company data, Bualuang Research



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## BUALUANG RESEARCH – RECOMMENDATION FRAMEWORK

### STOCK RECOMMENDATIONS

**BUY:** Expected positive total returns of 15% or more over the next 12 months.

**HOLD:** Expected total returns of between -15% and +15% over the next 12 months.

**SELL:** Expected negative total returns of 15% or more over the next 12 months.

**TRADING BUY:** Expected positive total returns of 15% or more over the next 3 months.

### SECTOR RECOMMENDATIONS

**OVERWEIGHT:** The industry, as defined by the analyst's coverage universe, is expected to outperform the relevant primary market index over the next 12 months.

**NEUTRAL:** The industry, as defined by the analyst's coverage universe, is expected to perform in line with the relevant primary market index over the next 12 months.

**UNDERWEIGHT:** The industry, as defined by the analyst's coverage universe, is expected to underperform the relevant primary market index over the next 12 months.